

# SCHOLASTIC CANADA Possible Fund

## FY25 Impact Report

This year has been extraordinary for the Scholastic Canada Possible Fund in our mission to uplift literacy through book donations across the country. Every step of the journey with teams across channels—from the fund’s internal team and warehouse operations to supply chain partners and divisional colleagues—has been driven by dedication, collaboration, and care. Together, we’ve ensured that books, available in both English and French, reach the children and communities who need them most.

Building on this work, we continue to expand our impact in communities both large and small across regions. Explore the full breakdown of locations in our interactive map included in this report. We achieve this broad geographical reach through partnerships with grassroots organizations and literacy-focused nonprofits. Together, these partnerships reflect our focus on celebrating the local and regional diversity that shapes everything we do.

We’re not just delivering books; we’re sharing the transformative power of stories. Take a moment to explore the inspiring stories, key numbers, and heartfelt feedback from our partners that showcase what we’ve accomplished together this year.

All my best,

**Abimbola Iyun**

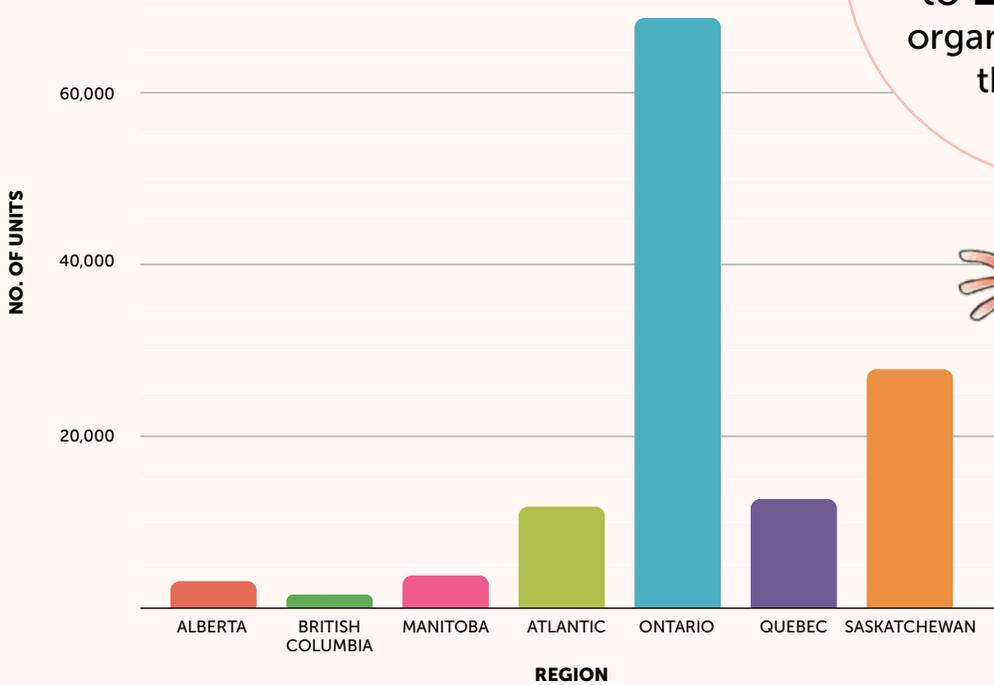
Senior Manager Diversity, Equity Inclusion and Corporate Communications

First photo © Children’s Book Bank • Second, third and fourth photos © Regroupement pour la Trisomie 21

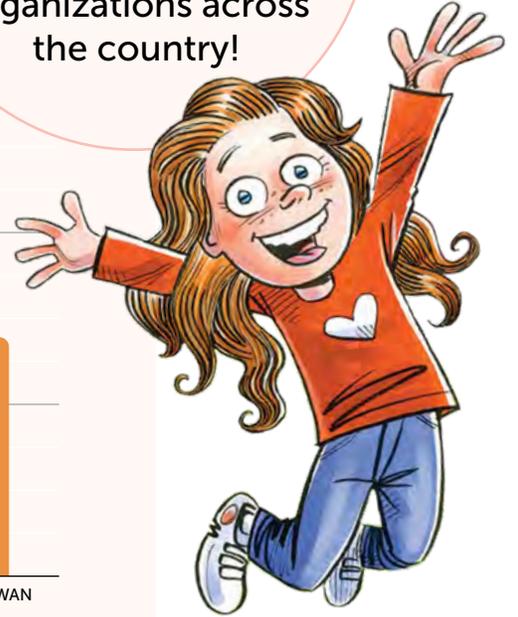


## DONATIONS YEAR IN REVIEW 2024-2025 (FISCAL)

Here is the breakdown of books donated to each region:

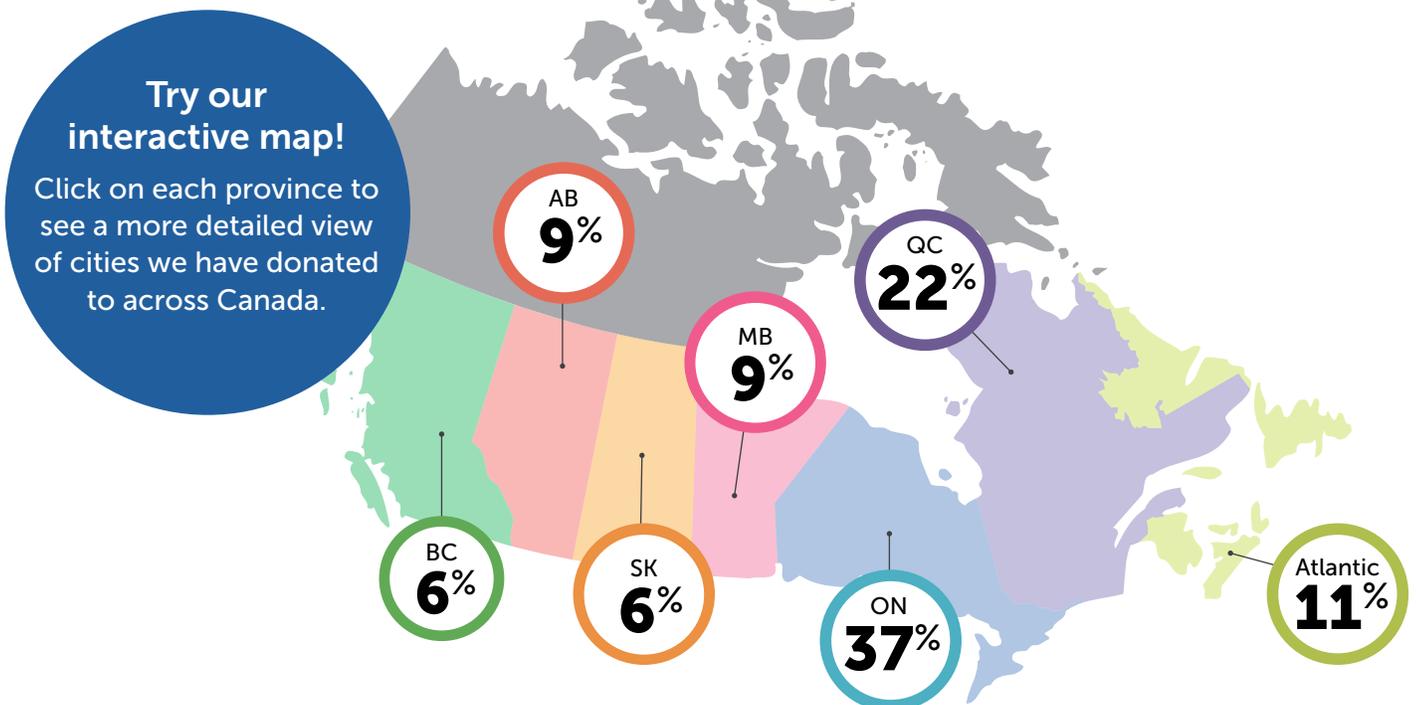


In the last fiscal year we donated **128,189** books to **163** partner organizations across the country!



Accessible version: <https://schol.ca/x/donategraph>

And, here are our donation partnerships broken down by region:



Try our interactive map!

Click on each province to see a more detailed view of cities we have donated to across Canada.

## MEETING SPECIFIC CONTENT NEEDS

Our partners emphasized the importance of culturally relevant and inclusive content. We responded by curating book selections that reflect the diverse identities and interests of the communities we serve:

### Indigenous Content:

- Books by Indigenous authors in Canada
- Stories relevant to First Nations, Métis, and Inuit communities
- Materials inclusive of Indigenous languages and communities in Quebec

### Diversity & Inclusion:

- Books reflecting BIPOC experiences
- Emphasis on emotional intelligence and social-emotional learning
- Content accessible to newcomer families
- Stories that reflect multiple identities and lived experiences
- Titles addressing socioeconomic challenges
- Representation of disability in all forms, including neurodivergent experiences

### STEAM Themes:

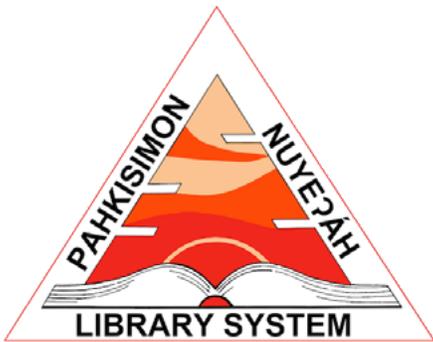
- Books focused on Science, Technology, Engineering, Arts, and Math



Art © 2018 Peter H. Reynolds from *The Word Collector/Le collectionneur de mots*.  
Photos © Children's Book Bank



## PARTNER SPOTLIGHTS



### Pahkisimon Nuyepáh Library System

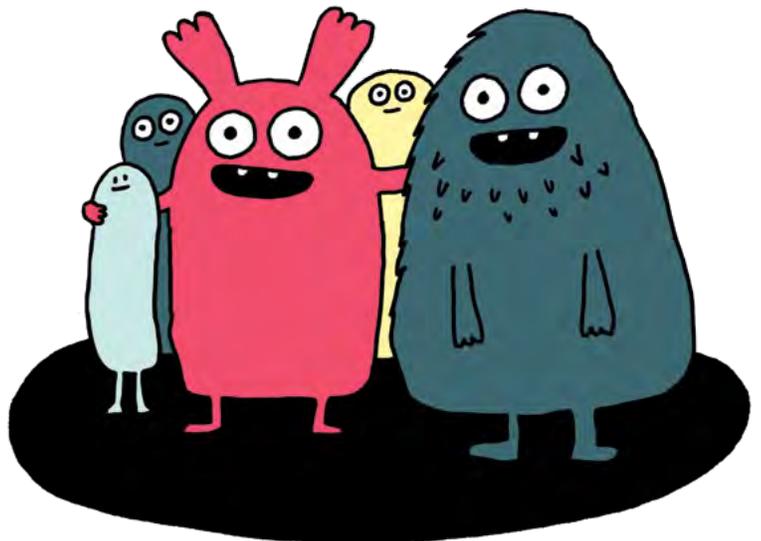
The mission of the Pahkisimon Nuyepáh Library System is to provide library services and educational and cultural resources to people in northern Saskatchewan. They work with the existing library and educational structures to share the uniqueness of the north with other regions of the world.

Their SaskPower Northern Reading Program brings literacy opportunities, and creative outlets to underserved northern Saskatchewan communities where access to bookstores and educational resources is limited. The program fosters inclusivity by engaging diverse age groups, celebrating Indigenous storytelling traditions, and supporting culturally relevant programming that bridges communities and promotes equity in education and literacy.



### Maria Luisa de Moreno International Foundation Canada

The Maria Luisa de Moreno International Foundation Canada empowers immigrants and Canadian families by providing essential services and pathways to personal and professional growth. Committed to dignity and inclusion, the Foundation offers educational programs, job training, and cultural orientation for newcomers. Its key initiatives—such as food banks, clothing drives, and school supply distributions—support low-income families, while the “One Day for Kids” event delivers joy and resources to children. Through volunteer-led efforts, the Foundation fosters social inclusion and human development across communities.



## PARTNER SPOTLIGHTS



### Lire et faire lire Québec

For more than 20 years, Lire et faire lire has been working to implement a simple and user-friendly program in order to fulfill a dual mission:

- 1.** To offer an intergenerational reading program for children in communities in order to develop a love of reading and contribute to educational success.
- 2.** To offer people aged 50+ the opportunity to maintain an active and meaningful role in their community by sharing the joy of reading.

**The result?** The children meet people from another generation and together they discover the richness of books, unleash their imaginations, and play with words. Truly joyful moments for everyone involved!



### Le Petit Répit

Le Petit Répit supports families facing complex realities by offering in-home respite services for children aged 0–17 with diverse needs. By easing parents' daily responsibilities, the organization fosters children's development in their natural environment while strengthening family and community ties. Caregivers are equipped with literacy kits—containing books and storytelling materials—so every child can benefit from enriched language and numeracy experiences during respite care. Services are accessible to all families regardless of socioeconomic status, origin, or financial resources, with income-based pricing and subsidies for vulnerable households. Its programs help prevent parental burnout, promote family autonomy, and reduce social exclusion. By integrating literacy and numeracy development into care, offering awareness and training programs, and collaborating with community partners, Le Petit Répit builds more inclusive, supportive communities where children and families can thrive.



# AMPLIFYING LITERACY THROUGH LARGE-SCALE BOOK DONATIONS

In fiscal year 2025, our large donation partners—those receiving 1,000 books or more—played a transformative role in advancing literacy across communities. Together, we distributed 95,400 books to children and families through a wide range of impactful programs and initiatives.

## Where the Books Went

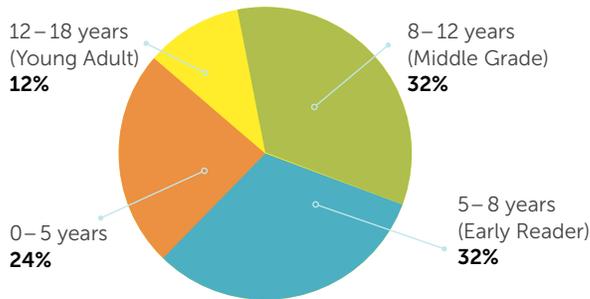
Our donated books reached children through diverse and meaningful channels:

- **15 Summer Success Camps** hosted at **14 Community Schools**
- **Book Vending Machines** installed in **12 Regina schools**
- **Kindergarten Readiness Kits** for early learners
- **Family Literacy Nights** that brought families together around reading
- **Regina’s Family Literacy Hub** events, including:
  - ▶ Wellness Days
  - ▶ Kindergarten Orientations
  - ▶ Indigenous Peoples Day Activities
  - ▶ Teen Parent Programs
- **Children’s Book Bank** locations and their community partners across Toronto, including schools, food banks, and community centres
- **United for Literacy’s Student Success Programs**

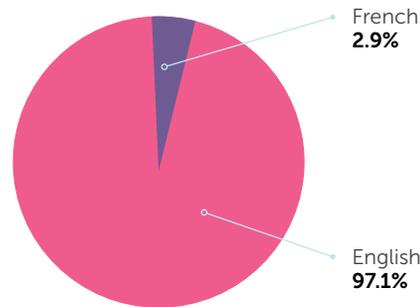
These initiatives ensured that books were not only distributed widely, but also embedded into programs that foster long-term literacy development across various contexts, communities, and regions.

## Language & Age Group Distribution

Age Group Coverage Requested by Partners



Language Breakdown of Books



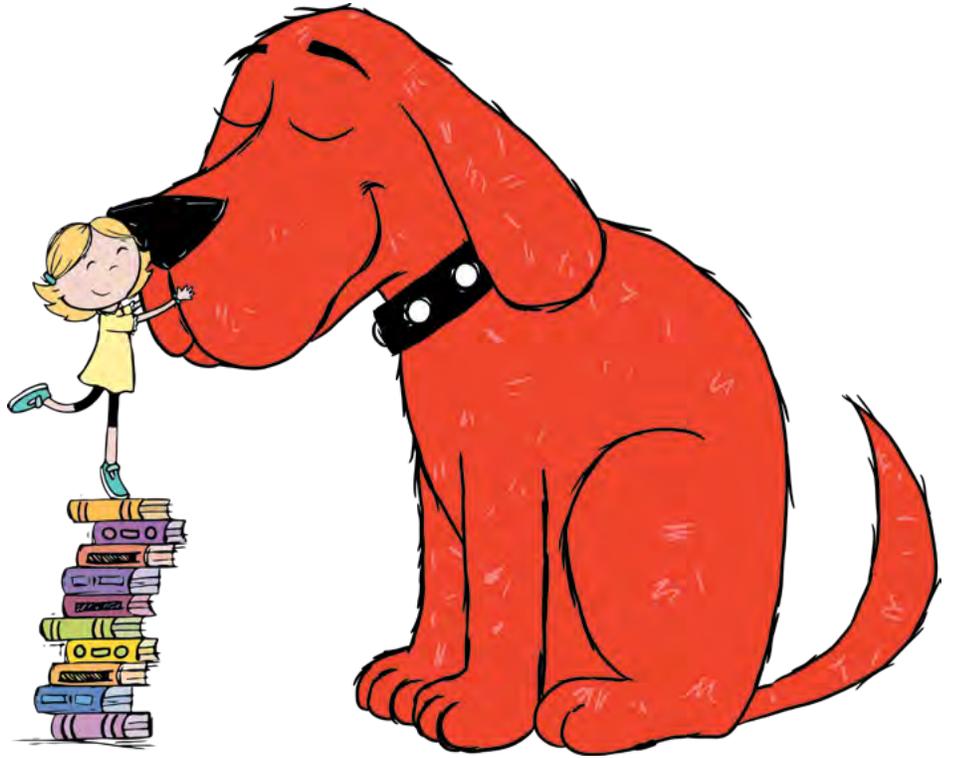
This distribution demonstrates that our books are reaching children during foundational literacy years when reading fluency, curiosity and confidence are developing. It also shows our reach to young adults, providing titles to support their reading engagement.



## PACKING UP WITH PURPOSE

Following the recent relocation of our Marketing and Publishing office, we chose to turn a logistical shift into a meaningful opportunity. Instead of storing or discarding excess inventory, we expanded our philanthropic outreach beyond our usual donation channels, delivering more than 17,000 books to appreciative partner organizations and underserved communities nationwide!

This initiative reflects our continued commitment to literacy, access, and the transformative power of books.



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# Messages of Thanks

“ We want to express our heartfelt gratitude...for the generous donation of English children’s books to our ChIRP program. These books will be invaluable as we distribute them to our programs across Canada, fostering literacy and strengthening family connections through reading...Please know that this donation will make a meaningful impact on the lives of many children and families. ”

**Children of Inmates Reading Program**

“ ...We would like to extend our heartfelt gratitude to Scholastic Canada Possible Fund for your generous donation...Your support has been instrumental in fostering a love of reading and learning amongst the children and youth we serve. The books you have provided will not only enrich their learning experiences but also bring joy and inspiration to their lives and inspire hope within their families. Contributions like yours enable us to create inclusive and supportive environments where children and families can thrive... ”

**Surrey Place**

“ ...We’ve added your new books to the library for the entire daycare center, and I’ve shared some of the treasure with our other daycare locations. In total, 160 children and several educators are enjoying these wonderful stories... Scholastic has always been a guarantee of quality! ”

**CPE La Ruche Magique**

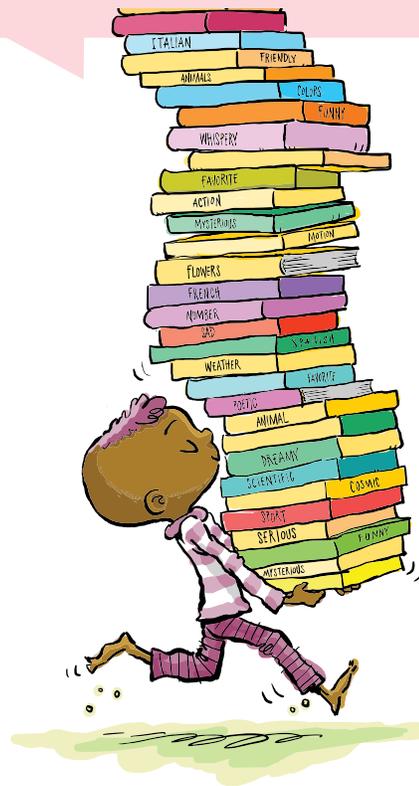
“ ...Our kids and families absolutely loved the books and the book content was so meaningful to our families. This made the holiday season incredibly special for all of our families, particularly for our families who wouldn’t otherwise have the opportunity to receive a lovely book like this - we really can’t thank you enough. ”

**Cerebral Palsy Kids & Families**

“ ...I want to sincerely thank you all at Scholastic for your generous donation of books, especially those centering Black stories. ”

Your thoughtful contribution will make a meaningful difference in the lives of the children, youth, and families we serve. These books not only help foster literacy, but they also affirm identity, celebrate culture, and create space for joy, imagination, and belonging...We’re truly grateful for your support and partnership in uplifting our community. ”

**TAIBU Community Health Centre**

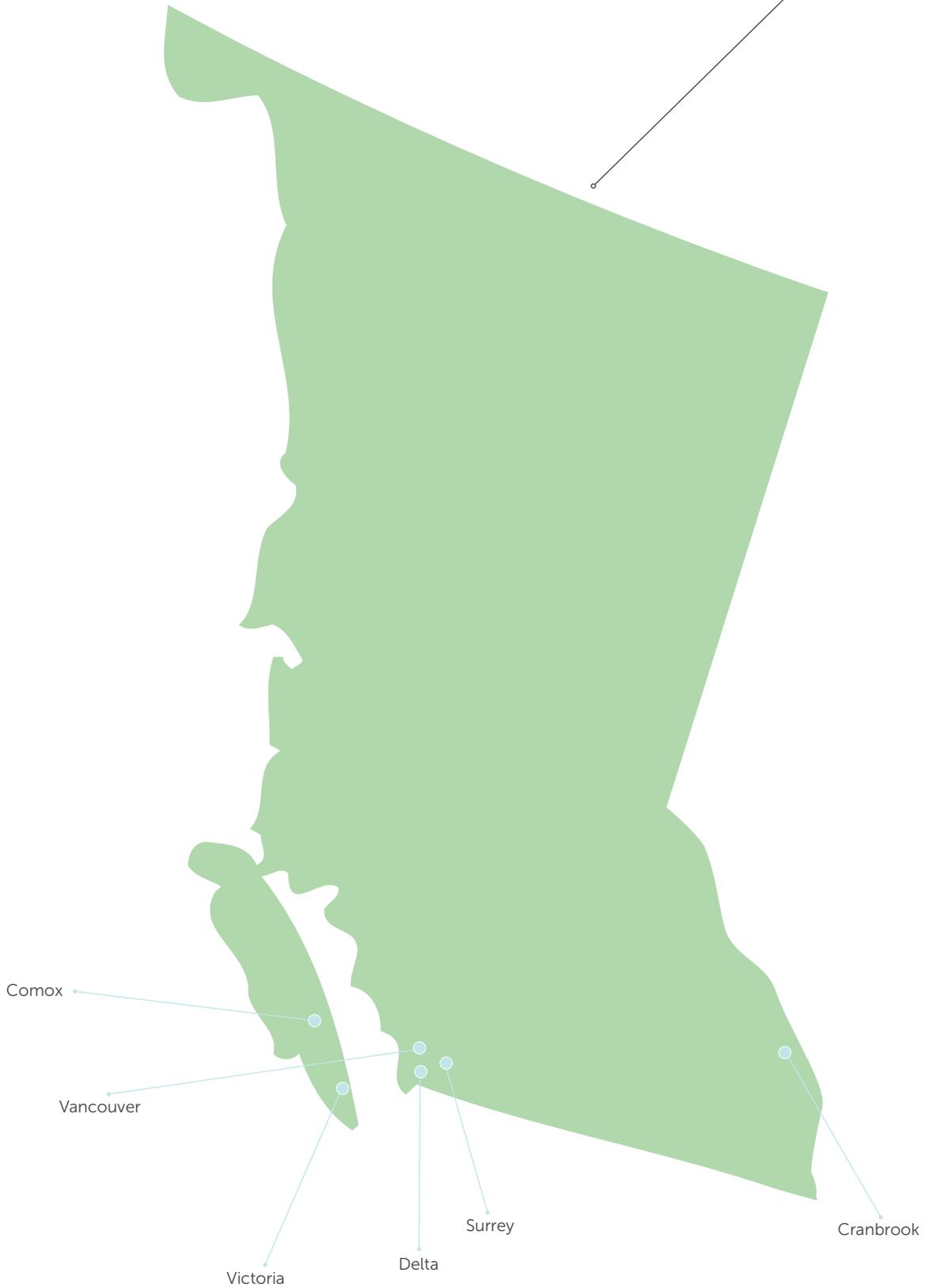


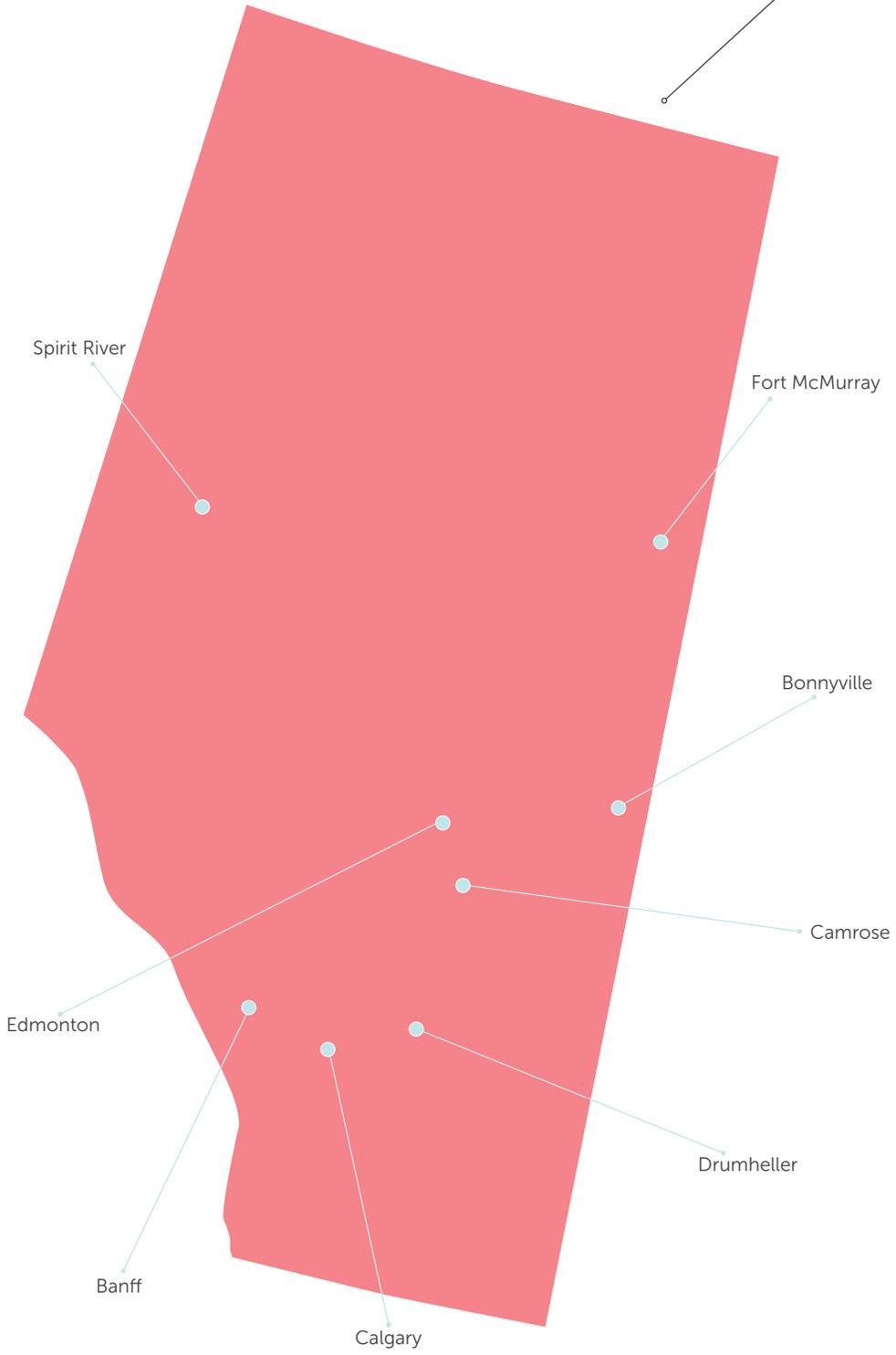
To learn more, or to submit a request, visit  
<https://www.scholastic.ca/aboutscholastic/donations.php>  
or email us at [possiblefundcanada@scholastic.ca](mailto:possiblefundcanada@scholastic.ca)

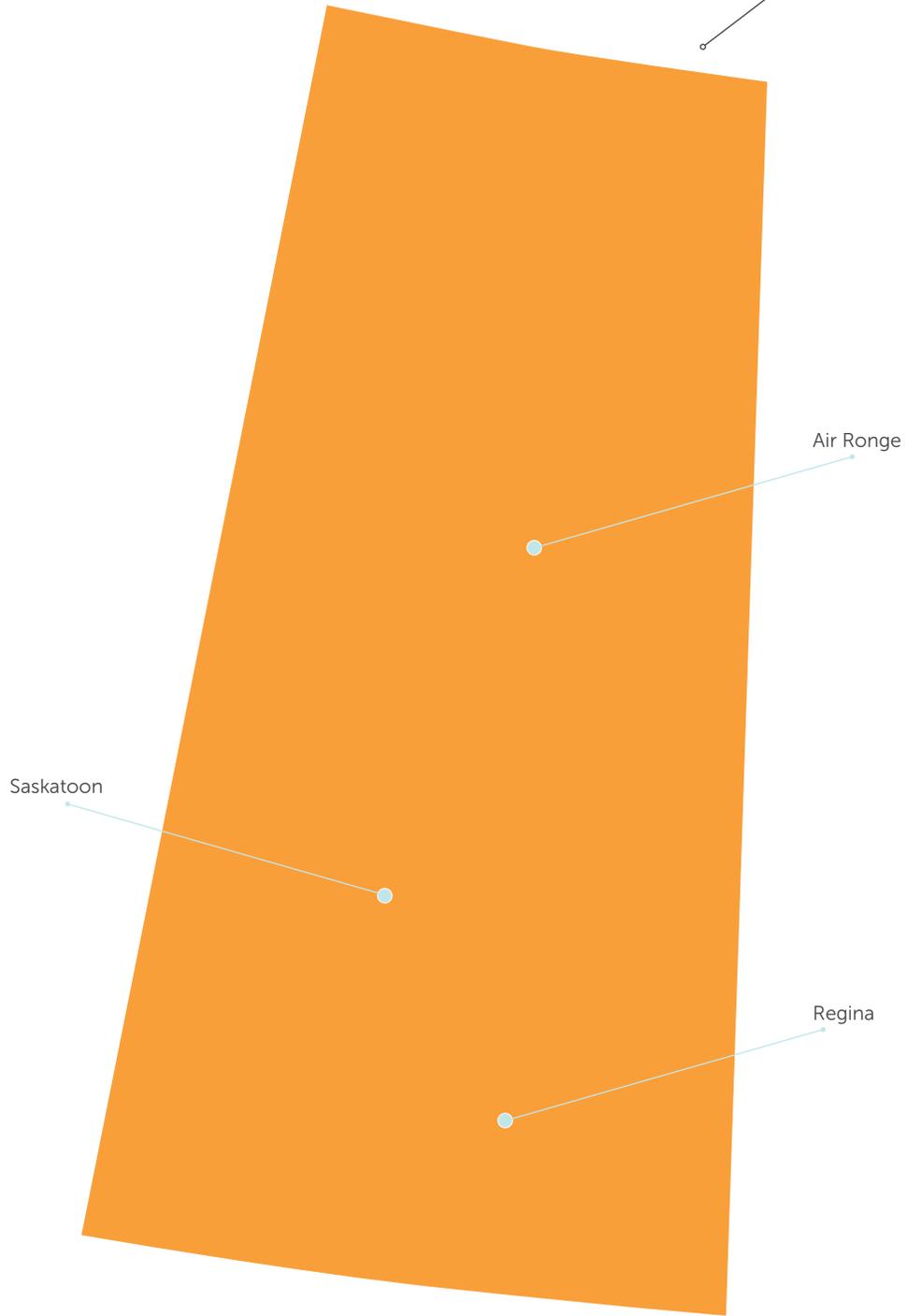
# **DONATION PARTNERSHIP MAPS**

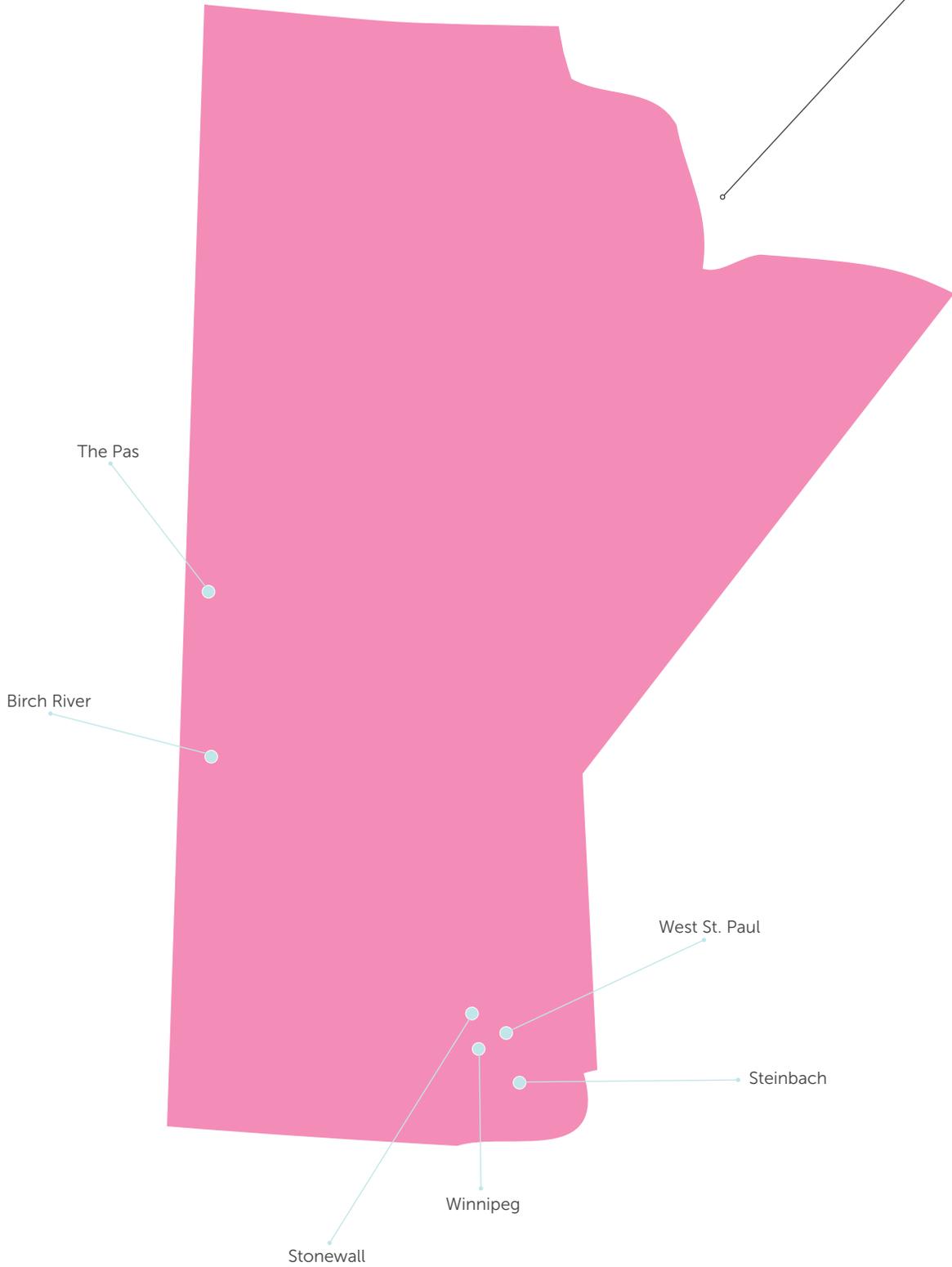
Detailed view by Province

6%









37%



22%

